

For Leslie Gloor Duncan, giving back to her community is second nature. From a very young age, her parents instilled in her the importance of supporting your community and the people in it.

"As a long-time United Way donor, I had always had my sights set on Leadership giving," explained Leslie. "This year, I increased my gift to take advantage of the Leadership Challenge Grant so I could double the impact of my giving and create lasting change in more people's lives right here in London and Middlesex County."

Through her gift to United Way, Leslie continues her parent's legacy and leads by example for her own children. Thank you Leslie for helping create a community where everyone matters.



\$1 million challenge

This year - you can help invest up to \$1 million in our community!

It's this simple...

The Leadership Challenge Grant provides a dollar-for-dollar match when you make a Leadership gift for the first time (\$1,000 or more) or a dollar-for-dollar match for the amount you increase your Leadership gift over last year's gift.

Behind every contribution to United Way London & Middlesex, there is a personal, powerful commitment to create lasting change. Our Leadership Challenge Grant investors, who have contributed \$500,000 in matching funds, are commmunity champions dedicated to building a stronger community for all of us.

Leadership Challenge Grant

One gift. Double the impact.

To learn how you can double the impact of your gift visit unitedwaylm.ca or call 519-438-1721.